

2016 JEFFERSON ART WALK

Sidewalk Chalk Art Contest

Sunday, July 24th



The contest is open to artists and artist groups of all ages!

As a registered artist or group, you will get a set of sidewalk chalk (see rules for specific details) and a square of sidewalk to work with. Squares will be assigned upon check-in on the morning of the event.

EVENT CATEGORIES AND PRIZES: *Prizes provided by the Arts Alliance of Greater Jefferson*

One prize will be awarded in each of the following 4 categories:

- **ADULT SOLO ARTIST** - Over 18
PRIZE: \$50 Cash Prize
- **JUNIOR SOLO ARTIST** - High school (Age 14-18)
PRIZE: \$50 Cash Prize
- **YOUTH SOLO ARTIST** - Under 14
PRIZE: \$50 Cash Prize
- **FAMILY/TEAM/GROUP ARTISTS** - Must have 1 lead artist 18 years of age
PRIZE: \$50 Cash Prize

REGISTRATION:

No entry fee.

Preregistration is required. Entries will be processed in the order they are received.

Please fill out the attached form and return by **JULY 16th, 2016**.

LOCATION: Rotary Park (1 block west of Main Street) downtown Jefferson, Wisconsin

COMPETITION SCHEDULE:

- 10:15 – 10:45 am Artists check in and pick up materials
- 11:00 am Artists should be ready by 11:00 to begin their artwork
- 11:00 - 4:00 pm Work on chalk art during this period
- 4:00 pm All chalk art entries must be completed and judging will start
- 4:00 pm Awards will be announced

**If award winner is not present during announcement, they will be notified after the event.*

ARTISTS ~ May and/or should bring their own:

- Extra Chalk
- Sunscreen
- Hat
- Water
- Design/reference
- Grid/pattern
- Camera
- Stool
- Plastic Tarp (in case of rain)
- Knee pads
- Duct Tape
- Water and Lunch

RULES:

- A set of Crayola Sidewalk Chalk (48 Colors) will be provided to each artist; however, if you are using a predominant color in your design you may want to bring an additional supply. ONLY non-oil-based washable chalk may be used. No acrylic paints, liquid pastels, oil-based pastels, hard pastels, etc. will be allowed.
- Designs must not exceed beyond their designated square, approximately 5' x 5'.
- Artists may sign their work and use hairspray to seal it.
- All artwork must be appropriate for public viewing by all ages; No lewd, graphic violence, gore, nudity, etc.
- No political messages, words or symbols intended as advertising may appear in the image or space provided.
- Don't forget to sign your artwork!
- Group Prize will be awarded as a group.
- No stenciling. Artwork must be created freehand.
- Digital photos will be taken, the event committee reserves the right to use photographs for marketing, promotion and publicity purposes.
- Organizers have the right to disqualify and/or remove any inappropriate art or writing as they may deem necessary.
- Organizers and judges have the right to modify or add to these rules, as necessary.
- Spaces will be assigned on a first come first served basis.
- Judging based on a 1-5 scale on first impression, creativity, originality, skill, and use of color.
- Decisions of the judges and organizers are final.
- Organizers are not responsible for damage or defacing of artwork.

DAY OF EVENT:

- Artists or Artist Groups must check in at between 10:15 am and 10:45 am to pick up their supplies.
- Pre-registered artists or artist group not checked in by 11:00 am risk losing their sidewalk square and chance to participate.
- Artwork should be completed by 4:00 pm.
- Artists should check out before/by 4:00 pm and return any unused supplies.
- Judging will take place as artists complete their designs or at 4:00 pm whichever comes first. A digital photo will be taken to preserve the artwork. Winners will be announced at 5:00 pm.

WEATHER:

All attempts will be made to hold the chalk art contest. In the event of inclement weather, please check our Facebook page (Arts Alliance of Greater Jefferson) in case of cancellation.

FOR ADDITIONAL SIDEWALK CHALK CONTEST INFORMATION CONTACT:

Tom or Jill Beirl

PHONE: 262-617-4203

EMAIL: jbgraphicswi@gmail.com

REGISTRATION

2016 JEFFERSON ART WALK

Sidewalk Chalk Art Contest

Sunday, July 24th

Presented By



www.artinjefferson.com

FACEBOOK:
Arts Alliance of Greater Jefferson

REGISTRATION:

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- **FAMILY/TEAM/GROUP ARTISTS** | **PRIZE: \$50 Cash**
Must have 1 lead artist 18 years of age

REGISTRATION FOR 2016 JEFFERSON ART WALK ~ SIDEWALK CHALK ART CONTEST

Name _____ Date _____

Family/Team/Group Name (s) _____

Address _____ City/State/Zip _____

Phone _____ Email _____

SELECT REGISTRATION CATEGORY:

- Adult Solo Artist** - Over 18
- Junior Solo Artist** - High school (Age 14-18)
- Youth Solo Artist** - Under 14
- Family/Team/Group Artists** -
Must have 1 lead artist 18 years of age

MAIL YOUR COMPLETED REGISTRATION FORM BY JULY 16TH TO:

Tom & Jill Beirl
525 Madison Avenue • Sullivan, WI 53178

QUESTIONS OR ADDITIONAL CONTEST INFORMATION:

EMAIL: jbgraphicswi@gmail.com | PHONE: 262-617-4203

PHOTOGRAPHY RELEASE & RULES AGREEMENT: I irrevocably consent to and authorize the use and reproduction by the Arts Alliance of Greater Jefferson (AAGJ) of any and all photographs which you have or will take of me on July 24th, 2016 for any purpose without restriction and without compensation to me. I release claim to all files, and prints in any form, hold harmless and discharge all persons associated with the AAGJ. I hereby waive any right to approve any finished photograph(s) or copy which might be used in conjunction with said photograph(s).

I have also read the rules, and photography release of the Arts Alliance of Greater Jefferson and agree to abide by those rules. I take full responsibility for myself and any person with me. I hereby release the Arts Alliance of Greater Jefferson, the City of Jefferson, all their employees and any workers or volunteers associated with the Jefferson Art Walk and Sidewalk Art Contest from any and all liabilities arising from any occurrences, claims, losses, theft, damages, injury and accident, including death resulting from participation in the Jefferson Art Walk and the Sidewalk Art Contest.

SIGNATURE (Parent or guardian if under 18) _____ **DATE** _____