

2023 Jefferson Street Art Project

Overview:

The Arts Alliance of Greater Jefferson (AAGJ) is holding its first annual street art project. From June until mid-September, 10 completed pieces of art will be on display and available for purchase through an online auction. This year, the street art concept is in recognition of the local Gemuetlichkeit Days event held every year in Jefferson. Completed artwork will be in the shape of a pretzel and will be displayed in downtown Jefferson until winning bids are announced during Gemuetlichkeit Days. **Each pretzel will have attached signage recognizing the artist/artist team who produced the artwork, contact information if any, and a QR symbol for online bidding.** All proceeds will go to the Arts Alliance of Greater Jefferson for future projects.

Eligibility:

- Artist or members of any artist team should live or work in the general Jefferson area including surrounding Wisconsin counties.
- Professional/amateur artists and artisans, community members and students are encouraged to apply. Artist teams are eligible but must have a team leader selected and indicated in the application. Team leaders will be the contact with AAGJ and are responsible for the team project.
- Artist/Artist team must complete the application and return it to AAGJ by the deadline. 10 artists/artist teams will be chosen from all the applicants.
- Designs should focus on the City of Jefferson, its history and events as well as other iconic locations in the general Jefferson area.
- Pretzel design must incorporate the post provided which will be used to display during the event. Both front and back of pretzel should be finished. Designs on both sides are preferred but at a minimum, the back side should be finished to coordinate with front of pretzel.
- **Finished artwork will be displayed outdoors and must be weatherproof.**

Supplies provided to each Artist/artist team:

- \$200 stipend
- One flat 20 pound steel pretzel shape (22" h X 27" w) with one removable post. The pretzel you receive will be painted with gray primer and post will be painted black. (see attached photos)

Timeline:

- Deadline for application is March 15.
- Artist/artist teams will be notified that their design was chosen by March 25.
- Chosen artist/artist teams will be notified when and where to pick up the stipend, pretzel, and post.
- Completed pretzel artwork must be delivered on May 15. Place and time to be determined.

For questions contact ellen@artinjefferson.com

ARTIST/ARTIST TEAM APPLICATION

Artist/Artist Team Leader Name: _____

Artist Team members if applicable _____

Address: _____

Phone: _____ cell home

Email: _____

Design Title: _____

Pretzel Design Description including any material/media used (attach photos/drawings would be appreciated)

Return completed application by email to ellen@artinjefferson.com

Or mail to:
Chris Steinmiller
N5972 GreyFox Trail
Sullivan, WI 53178

