

2025 Jefferson Street Art Project

Overview:

The Arts Alliance of Greater Jefferson (AAGJ) is holding its second annual street art project. From June until late August, completed pieces of art will be on display and available for purchase through an online auction. This year, the street art concept is a "Garden Peace Totem Pole". Each garden totem will have attached signage recognizing the artist/artist team who produced the artwork, sponsor recognition, contact information if any, and a QR symbol for online bidding. All proceeds will go to the Arts Alliance of Greater Jefferson for future projects.

Eligibility:

- Professional/amateur artists and artisans, community members and students are encouraged to apply. Artist teams are eligible but must have a team leader selected and indicated in the application. Team leaders will be the contact with AAGJ and are responsible for the team project.
- Artist/Artist team must complete the application and return it to AAGJ by the deadline. Fourteen artists/artist teams will be chosen from all the applicants.
- Creative ideas are welcome. Keep in mind that in past years, bold and bright designs were most eye-catching when displayed outdoors.
- All four sides of the post must be completed. You may alter the shape of the post by sanding or cutting shapes into the wood or attaching items/designs. Any cuts into the post cannot adversely affect the stability or overall shape. Any alterations to the shape of the post must be included in the application and approved. You may cut off the existing finial to add something different. Since these are designed to be outside, any attachments **must** be attached very securely.
- **Finished artwork will be displayed outdoors and must be weatherproof.**

Supplies provided to each Artist/artist team:

- \$200 stipend
- Each artist/team will receive 1 western red cedar wood four side post (4" X 4") and 5 feet tall including a finial at the top (picture at the end of the document).
- Each post will be displayed in a round planter so the bottom portion of the post will be under the soil (6-12 inches). If you would like the planter while working on the post we can provide that to you or we will keep them until we set them up. We are also hoping to plant some flowers in the planter while they are being displayed.

Timeline:

- Deadline for application is March 17.
- Artist/artist teams will be notified that their design was chosen by March 24.
- Chosen artist/artist teams will be notified when and where to pick up the stipend and goat.
- Completed posts must be delivered by May 23. Place and time to be determined.
- We will keep artists informed of any opening ceremony.

For questions contact ellen@artinjefferson.com

ARTIST/ARTIST TEAM APPLICATION

Artist/Artist Team Leader Name: _____

Artist Team members if applicable _____

Address: _____

Phone: _____ cell home

Email: _____

Design Title: _____

Design Description including any material/media used (attach photos/drawings would be appreciated)

Return completed application by email to ellen@artinjefferson.com

Or mail to:

Ellen Waldmer
606 Windsor Ter
Jefferson, WI 53549



Western Red Cedar Post

Example images of garden totems

